

NET is the First Company in the World to Obtain the Exemplary Disclosure(TM) Certification

SAO PAULO, Brazil, Nov. 14 /PRNewswire-FirstCall/ -- Net Servicos de Comunicacao S.A. (Nasdaq: NETC; Bovespa: NETC3 and NETC4; and Latibex: XNET), the largest Pay-TV multi-service operator in Latin America offering Broadband Internet access ("Virtua") and voice services ("Net Fone via Embratel"), today announced that it has obtained the Exemplary Disclosure(TM) certification. Thus, NET has become the first company in the world to achieve such certification, strengthening its commitment to best practices in corporate governance and respect to all investors.

The Exemplary Disclosure(TM) concept was jointly developed by Linklaters (law firm), KPMG Assurance Services and MZ Consult (investor relations and financial communications consulting company), based on U.S. federal securities laws (such as Regulation Fair Disclosure), the rules and regulations of the U.S. Securities and Exchange Commission -- SEC (i.e. Sarbanes-Oxley Act), the U.S. stock exchanges, as well as, certain local non-US security regulators (i.e. CVM). In developing the Exemplary Disclosure(TM) process, it was also considered the best and most relevant global corporate governance practices applied in relation to investor and analyst relations.

To lead the implantation and to initiate a select group of companies adopting the Exemplary Disclosure(TM) philosophy, NET has enhanced its manual for disclosure of material information and trading with its own securities, as well as has developed specific procedures for each of its processes of information disclosure and interaction with the capital markets. After approval granted by its Board of Directors, the manual was filed with the SEC and CVM, and the effective commitment to the Exemplary Disclosure(TM) process was revised and the independent agreed upon procedures report was prepared by KPMG.

"With this unique certification in Exemplary Disclosure(TM), NET reinforces its strong commitment to best practices in corporate governance and ensures full compliance with the three fundamental principles, which should underpin listed companies' relations with the global capital markets and their investors: access to information, transparency and equal treatment" says Leonardo Pereira, Chief Financial Officer and Investor Relations Officer of NET. "The independent certification guarantees the existence of disclosure procedures and controls in the Company, as required by Sarbanes-Oxley Section 302, whose personal certificates signed by the CEO and the CFO are part of the annual report (20F form) filed with the SEC," concludes Leonardo Pereira. Beginning today, NET will adopt the seal "Market Relations Exemplary Disclosure" in all its information disclosures, reports and presentations to the capital markets and investor relations website. The seal has semi-annual validity (until the end of June/07) and KPMG will be responsible for performing the periodical revisions to allow for subsequent renewals.